



PUBLICITY PROTOCOL for Fellows

- 1 The Constitution of the Agricultural Law Association ('the ALA') requires that membership is on an individual, not corporate, basis. Where they choose to do so, Members should therefore refer to their membership of the ALA only in a Curriculum Vitae or in personal writings or references (including professional biographies), but should not include it on their firm's stationery or publicity materials in a way in which it might be taken to refer to the firm as a whole, or to other members of it who are not Members of the ALA. Any partner or employee of a firm who are not themselves personally Members of the ALA, should not refer to it at all.
- 2 Members who have been awarded Fellowship of the ALA may, so long as they remain a member, use the initials 'FALA' and may refer to their Fellowship on the same terms and in the same manner as ordinary Members may refer to their Membership in accordance with point 1 above.
- 3 Use of the Fellows ALA logo is authorised for specific use by Fellows only on their email and letter signature blocks, their professional biographies (for example, a Fellows biography on their firm's website) and their Curriculum Vitae.
- 4 Use of the principal ALA logo in any medium is not permitted without specific authority.
- 5 Use of the Fellows ALA logo by anyone other than a Fellow is not permitted.
- 6 Any reference to membership of the ALA or to Fellowship of the ALA, must cease and be withdrawn as soon as that membership or fellowship ceases to apply to the person concerned.