

## CYFREITHWYR Swaynejohnson Solicitors

## EU GENERAL DATA PROTECTION REGULATIONS (GDPR) FACTSHEET – ARE YOU READY FOR DATA PROTECTION CHANGES IN 2018?

The GDPR will replace current data protection laws, including the Data Protection Directive (95/46/EC) (DPD), and will lead to the repeal of the UK Data Protection Act 1998 (DPA).

GDPR provides increased privacy for individuals and gives increased powers to regulatory authorities to take action against data controllers and data processors who don't comply with it.

The impact of Brexit will have no impact on the GDPR. Any formal UK exit from the EU is likely to occur after the GDPR becomes applicable law in member states in May 2018. Moreover, if the UK negotiates to join the EEA, the GDPR will continue to apply post-Brexit. If the UK does not join the EEA, the GDPR will in any event continue to apply to all UK entities that do business in the EU.

## Deadline for compliance

25 May 2018

Tougher Penalties	• Fines of up to 4% of annual worldwide turnover or £17 million (€20 million)
	<u>– whichever is greater</u>
	• Introduction of new criminal offences - intentionally or recklessly re-
	identifying individuals from anonymised data and altering records with intent
	to prevent disclosure

Wider Remit	•	GDPR applies to all organisations worldwide who: (1) provide goods and services to individuals within the EU (including free of charge); or (2) monitor those individuals' behaviour. In practice, this means that firms established outside the EU but targeting customers inside the EU will have to meet GDPR standards	
	•	Data processors now have direct regulatory obligations	
	•	Definition of "personal data" extended to include identifiers such as: (1) genetic; (2) mental; (3) cultural; (4) economic; and (5) social identity	

Increased rights for individuals	•	Right to be forgotten and erased from records – it is important collective action is taken and individuals details are removed from databases Right to request a copy of personal data in a commonly used portable
	•	electronic format Individuals have a right to withdraw consent and "it shall be as easy to withdraw consent as to give it"

Changes for data controllers	• Accountability – need to demonstrate compliance with the law and organisations must promptly (no later than 72 hours after it occurs) report data breaches to the Information Commissioner's Office (ICO) (unless low risk
	to individuals rights) and, in high risk cases, to the individuals themselves
	• The need to keep data inventories, as well as much more extensive and specific documentation about exactly what you are doing with personal data
	<ul> <li>Mandatory appointment of data protection officers for certain data controllers</li> </ul>
	Privacy by design is required
	<ul> <li>Parental/guardian consent required to process children's data</li> </ul>
	<ul> <li>Reduced timeframe for controllers to respond to subject access requests and no ability to charge for such requests – information must be provided 'without delay' and at the latest within one month of receipt of the request</li> </ul>
	The possibility of being audited by the ICO

Harmonisation	•	Increased co-operation and consistency between EU regulators
	٠	A 'one stop shop' for data controllers across the UK

How can we help?	Our specialist data protection lawyers can provide expert legal advice to public
	and third sector organisations and businesses. If not already done, we
	recommend all of our clients take the following steps to prepare for the
	upcoming changes:
	Audit the personal data held – where does it come from/go, who is it shared
	with, what consents are attached to it
	Review privacy policies, data contracts and internal policies
	Audit cyber security
	Develop and roll-out a breach notification procedure
	Undertake privacy impact assessments on all new data projects
	• Ensure contracts involving any personal data are "future-proofed" against the
	new regime
	Conduct employee training

## We can help with any or all of the above, or with any other questions or concerns that you may have about the new law



Please contact Claire Sumner at sumnerc@swaynejohnson.com 01745 818297 or 07715 521804

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